

SAMSON Controls, Inc. Privacy Policy

SAMSON Controls, Inc. (“SAMSON Controls,” “we,” “our,” or “us”) cares about your privacy and the protection of your Personal Information. It is our policy not to sell your personal information. We have put forth this Privacy Policy to describe how SAMSON Controls collects, uses and shares information that we may collect from our website visitors (individually, “you”) when you use or visit our Website at www.samsoncontrols.com, any related subdomains and their pages, online services, and any SAMSON Controls mobile applications (collectively referred to as “Samson Online Services”). This Privacy Policy also tells you about the rights and choices that you may have when it comes to your Personal Information.

Please read this Privacy Policy carefully to understand our policies and practices regarding your information and how we will treat it. By accessing or using our Services you agree to this Privacy Policy. This Policy may change from time to time. Your continued use of our Services after we make changes is deemed to be acceptance of those changes, so please check the Policy periodically for updates.

OVERVIEW

Information We Collect	When you use Samson Online Services, we may collect Personal Information directly from you. More detailed information about what may be collected is below. We may also generate information about you (e.g., information about your device while you use Samson Online Services). In some cases, we may also collect Personal Information from third parties (e.g., third party referrals).
How We Use Your Information	We use your information to facilitate your use of Samson Online Services, and to provide you with newsletters, advertising, and offers that may be of interest to you; and for other purposes described below.
How We Share Your Information	We do not sell your Personal Information to third parties. We may share your information with our authorized contractors or service providers (including payment processors and customer service companies) to provide information to you, and for other reasons, including legal and security purposes, described below.
How We Protect Your Information	We maintain technical, administrative, and physical security measures designed to protect your information. Access to Personal Information is authorized only for SAMSON Controls authorized employees and our authorized contractors and service providers who have a business need for such access, in accordance with applicable laws.

Cookies	We use cookies and similar technologies, such as Google Analytics, to help provide and improve your experience with Samson Online Services and the provision of additional information to you about our products and services.
Your Choices and Rights	You can manage your information, and in some circumstances, you may be able to opt-out of receiving certain marketing communications, change your communication preferences, and access and update your account information. These choices and other rights may vary depending on your state's laws. If you are a California resident, please visit our Privacy Notice for California Residents for more information about your rights under the CCPA. Under the California Consumer Privacy Act (CCPA) California residents have the right to have certain collected personal information deleted. To submit an Information Deletion Request, or any related request or question, please send an email to marketing-us@samsongroup.com with your name, physical address, and email address, OR complete and submit this website form {insert link} to request deletion of collected information or for any other question related to our privacy policy. {need the email address and form prepared}
Links to Other Websites	Samson Online Services, including our Website may contain links to and content from other websites or services that are not owned or controlled by SAMSON Controls, including advertisers. This Privacy Policy does not apply to non-SAMSON Controls products, services, websites, or mobile applications that you may access or use through the SAMSON Online Services.
Children	Samson Online Services are not directed at or intended for use by children, nor do we knowingly collect information from children under 16 years of age.
Changes to this Policy	We update this Privacy Policy from time to time, and changes will be effective when posted (as identified in the Policy).
How to Contact Us	If you have any questions about this Policy or how to manage your personal information, please contact us at marketing-us@samsongroup.com or SAMSON Controls, Inc., 4111 Cedar Blvd. Baytown, TX 77523 Attn: Marketing

1. What does the SAMSON Controls Privacy Policy Cover?

This Privacy Policy covers the following information:

- How we collect and obtain your Personal Information.
- How we share Personal Information provided to Samson Online Services; and
- How you can review and manage certain Personal Information and information sharing.

This Privacy Policy does not apply to information collected by us offline or through any other means not specified in this Policy. This Privacy Policy does

not apply to non-SAMSON Controls products, services, websites, or mobile applications that you may access or use through the Samson Online Services.

2. Information SAMSON Controls Receives or Collects from You

To provide you with information about our products and services through our Samson Online Services, we may collect your “Personal Information.” Personal Information is data that identifies, relates to, describes, or can be used to contact, or could reasonably be linked directly or indirectly to you. Examples of the categories of Personal Information we collect directly from you as you visit or interact with Samson Online Services include, but are not limited to, the following types of information:

- **Personal Details:** Means information by which you may be personally identified, such as your name, postal address, email address, telephone number, and any other identifier by which you may be contacted online or offline. You may provide this information to us by filling in forms on our website or at the time you register for SAMSON Controls’ product information, newsletters, or services.
- **Community and Social Media Posting:** In certain instances, you may have the ability to send us testimonials, reviews, and feedback and/or post comments, images, or information using any of our community social networking features available on or accessible through our social networking pages (“Feedback”). You should be aware that any Feedback that you submit in the course of these community social networking activities can be read, collected, or used by us or other users and visitors to our websites or social networking pages. Your Feedback contributions are posted and transmitted to others at your own risk. We are not responsible for the information you choose to make public in any of our community social networking features.

We may also receive certain categories of Personal Information from third parties, such as third-party websites, applications, and services. The categories of Personal Information that we obtain from third parties include your name, email address, and/or other contact information.

3. Information SAMSON Controls Collects Through Automatic Data Collection Technologies

As you navigate through and interact with Samson Online Services, we may use automatic data collection technologies to collect or generate certain Personal Information about your equipment, browsing actions, and patterns, including:

- Details about your visits to Samson Online Services, including traffic data, location data, logs, and other communication data and the resources that you access and use on Samson Online Services.
- Information about your computer or device's Internet connection, including your IP address, operating system, and browser type.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** SAMSON Controls uses cookies and anonymous identifiers to collect certain non-personally identifiable information about you when you use Samson Online Services, including our Website. A cookie is a small text file that websites send to your computer, tablet, mobile device or other Internet-connected device to uniquely identify your browser or to store information or settings in your browser. An anonymous identifier is a random string of characters that is used for the same purposes as a cookie on platforms, including certain mobile devices, where cookie technology is not available. This allows us to collect technical information about your Internet connection, such as your Internet Protocol or IP address, operating system, and browsing and linking activity while using Samson Online Services. SAMSON Controls uses cookies to authenticate you and save your settings on your personal start page so that we can provide you with customized and personalized content and services. SAMSON Controls uses anonymous identifiers to monitor browsing and linking activity throughout Samson Online Services. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts Samson Online Services. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website(s).
- **Web Beacons.** Pages of our Website and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

4. Collection of Information by Third Parties and Third-Party Use of Cookies or Other Tracking Technologies

Third party websites linked to or from Samson Online Services, including our Website may have information practices different from ours. You should consult the other websites' privacy policies because we have no control over information that is submitted to, or collected by, these third parties. The inclusion of a link to a third-party website does not imply an endorsement of the website by SAMSON Controls or any association with the third-party website's operators.

Similarly, some content or applications available on Samson Online Services are served by third parties, including content providers and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our website. We do not control these third parties' tracking technologies (if any) or how they may be used. If you have any questions about an application or other targeted content, you should contact the responsible provider directly.

5. How SAMSON Controls Uses the Information We Receive or Collect

SAMSON Controls uses information about you or that you provide to us, including your Personal Information, for one or more of the following business or commercial purposes:

- To fulfill or meet the reason you provided the information to us or through the use of Samson Online Services.
- To send you marketing communications about products, offers, promotions, upcoming events, and other products and services that we offer or that we offer in conjunction with an affiliate company as permitted by law.
- To alert you to the latest developments and features on our products or services and to notify you of administrative information, such as security or support and maintenance advisories.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us.
- To monitor and improve your experience with Samson Online Services, including for testing, research, analysis, and product development.

- To protect against fraudulent, abusive, unauthorized, or unlawful use of all Samson Online Services.
- To process your job applications with us and for customary human resources purposes.
- For any other purpose with your consent.

6. How SAMSON Controls Shares Information We Receive or Collect with Others

Third Parties: SAMSON Controls values your privacy and does not sell your Personal Information. SAMSON Controls may share or disclose information that we collected about you or that you provided to us, including your Personal Information, as described in this Privacy Policy, as follows:

- With our authorized contractors, service providers, and other third parties we use to support our business and who perform services or functions on our behalf (collectively, “Service Providers”).
- With online advertisers or ad tech companies who may provide you with targeted advertising and marketing communications through our Services, where permitted by law (collectively, “Ad Partners”).
- With your consent.

When SAMSON Controls uses Service Providers to perform business functions on our behalf, including third party vendors, we require them through contracts to treat your information confidentially and to only use your information for the express purpose of providing the specific business functions for SAMSON Controls. Examples of such Service Providers may include, but are not limited to: (i) merchant banks for credit card authorizations, (ii) collection agencies, and (iii) customer service companies.

Legal and Security Purposes: We may also share your information in order to (i) comply with any court order, law, or legal process, including to respond to any government or regulatory request; (ii) protect or defend the legal rights or property of SAMSON Controls, or the legal rights of our business partners, employees, agents, and contractors (including enforcement of our agreements, other SAMSON Controls policies, and this Privacy Policy); (iii) protect the safety and security of SAMSON Controls users or members of the public including acting in urgent circumstances; (iv) protect against fraud or to conduct risk management; or (v) in the event of a corporate reorganization, restructuring, merger, divestiture, dissolution, sale of assets, bankruptcy or other similar proceeding.

Feedback You Provide on Our Social Media Pages: SAMSON Controls offers publicly accessible and available profiles on social media platforms that you may access and post Feedback. Such information is subject to the privacy policies of those social media companies and the methods available, if any, for changing privacy settings and removal of content. If you provide us with a testimonial, review, or any other Feedback, you authorize us to publish it on all our Services under the name or username you provided and to aggregate it with other users' Feedback.

7. Protection of Children

Protecting children's privacy is especially important to us. You must be 18 years of age or older to order and receive SAMSON Controls' products or services. SAMSON Controls does not knowingly ask for or collect information from any person under the age of 16. If you are under 16, do not use or provide any information on our website or through any of its features, or provide any Feedback. If SAMSON Controls learns that it may have collected or received information from a child under 16 without verification of parental consent, we will delete that information upon discovery. If you are a parent or legal guardian and think your child under 16 has provided us with information, please contact us at marketing-us@samsongroup.com.

8. How SAMSON Controls Protects the Security of Your Information

SAMSON Controls has implemented an information security program that contains administrative, technical, and physical controls that are designed to safeguard your information, including your Personal Information. We use industry standards to secure your information when it is being collected and transmitted over the Internet, as well as firewalls, security monitoring, encryption, and intrusion detection software. Although we cannot guarantee that our information security program will prevent every unauthorized attempt to access, use or disclose your information, we maintain security and incident response practices to handle incidents involving unauthorized access, use, or disclosure of your information.

Under our practices and policies, access to Personal Information is authorized only for SAMSON Controls employees and authorized service providers who have a business need for such access, and records are retained in accordance with applicable laws. SAMSON Controls authorized employees and service providers are trained on the importance of protecting privacy and on the proper access to, use of, and disclosure of Personal Information.

9. Managing Your Information Choices

Promotional, Marketing Communications from SAMSON Controls: You may exercise your option to opt out from receiving email marketing communications from SAMSON Controls by (i) clicking the links under communications preferences on the bottom of the email marketing communications. If you choose to opt out of email marketing communications, you will still receive newsletters and other non-account specific messages from SAMSON Controls. You may opt out of receiving SAMSON Controls newsletters by clicking on the link at the bottom of the newsletter or by visiting your SAMSON Controls account.

You also may contact SAMSON Controls Customer Service via telephone or live chat regarding your opt in or opt out choices. We generally respond to such requests within 48 hours of receiving a request, but it may take up to 30 days depending on the volume of requests we receive. Your opt out choices will remain in effect until you change them.

We will continue to send you transaction confirmation emails and other product and service related announcements when it is necessary to do so. For instance, if any of our online services are temporarily suspended for maintenance, we might send you an email. Generally, you may not opt out of these communications, which are not promotional in nature.

You may modify your contact preferences regarding any marketing communications sent by us using automated or manually dialed calls, text messages, and pre-recorded messages by calling SAMSON Controls Customer Service.

Tracking Technologies: All browsers are different, so visit the “help” section of your browser to learn about cookie preferences and other privacy settings that may be available. For example, you can manage cookie preferences set by SAMSON Controls by adjusting the settings in your browser not to accept cookies. If your browser is set to reject cookies, SAMSON Controls will not be able to provide you with personalized features on SAMSON Controls’ website(s). The SAMSON Controls website(s) do not honor “Do Not Track” requests from browsers.

Targeted Advertising: SAMSON Controls uses and works with a variety of advertising networks and Ad Partners that customize and serve third party

advertisements or other content on SAMSON Controls Services. The servers of these advertising networks place and access cookies and other similar technologies in browsers to collect information about your visits to SAMSON Controls Services to provide relevant ads. Information collected via the data collection technologies described in this section may be linked to other information about you and may be considered Personal Information. We do not control Ad Partners' data collection technologies or their use of your information to serve interest-based advertising. However, such Ad Partners may provide you with ways to opt out from having your information collected or used in this way.

11. Your Privacy Rights Under State Laws

California Residents: If you are a California resident, California law may provide you with additional rights regarding our use of your Personal Information. To learn more about your California privacy rights, visit oag.ca.gov/privacy/privacy-laws. Under the California Consumer Privacy Act (CCPA) California residents have the right to have certain collected personal information deleted. To submit an Information Deletion Request, or any related request or question, please send an email to marketing-us@samsongroup.com with your name, physical address, and email address, OR complete and submit this website form {insert link} to request deletion of collected information or for any other question related to our privacy policy.

Maine Residents: SAMSON Controls does not sell its customers' Personal Information. In certain circumstances and subject to applicable law, you may have the right to opt-out of any use, disclosure, or access to your non-personal information by sending an email to marketing-us@samsongroup.com with the subject line "Maine Opt-Out Request" along with your first and last name, billing address, zip code, account number(s), and whether you are a former or current SAMSON Controls Internet customer.

Nevada Residents: SAMSON Controls does not sell its customers Personal Information. However, if you are a resident of Nevada, you may apply limits to the sale of certain Personal Information to third parties for resale or licensing purposes, subject to applicable law. You are entitled to submit your preference for limits on such sales by sending an email to marketing-us@samsongroup.com with the subject line "Nevada Do Not Sell Request," along with your first and last name, billing address, zip code, account

number(s), and whether you are a former or current SAMSON Controls customer.

12. International Visitors

Your Personal Information will be processed and maintained by us in compliance with this Privacy Policy and United States data protection and privacy laws, and regulations. Please be aware that United States law where we may store and process your information may offer different levels of protection for information than may be available in your country.

13. Changes to this Privacy Policy

From time to time, SAMSON Controls may update this Privacy Policy to reflect new or different privacy practices. If we make material changes to how we treat our users' information, we will notify you. You are responsible for periodically visiting our website and this Privacy Policy to check any changes. Continued use of Samson Online Services following notice of any changes shall indicate your acknowledgement of such changes and agreement to be bound by the terms and conditions of such changes.

14. How to Contact Us

Please contact us if you have any questions about this Privacy Policy or its implementation, at marketing-us@samsongroup.com.

Effective Date: July 1, 2021.